AI in Your Business DNA



How AiBA Works

Starts November 2026
Live online, one weekday, 9:00 to 11:30 PM

Semester 1 · AI Mastery for Business
Core AI principles and strategic toolkits for your business. Both tiers.

Semester 2 · AI Workforce
Deploy AI employees and scale what your business can handle. Both tiers.

Semester 3 · AI Automation
Automated business systems and your own AiBOS. Empire Builder only.

Pay One Semester at a Time
Each semester is paid separately, never all at once. Paid AI tool subscriptions are not included in the fee.

Your Instructors

Mohammad Saif Noman Khan
Associate Professor, IBA, University of Dhaka
Co-founder, myAi. Former chairperson of IBA's Management Consultancy Program and its BBA program. He has led advisory projects for the World Bank and the United Nations.

Mark Anupom Mollick
Founder & Executive Consultant, iDEAN Consulting
Co-founder, myAi. Business strategy consultant, corporate trainer and author of the bestsellers The Growth Code and Smart Marketing. Two case studies he co-authored appear in Philip Kotler's books.

Teaching with them:
Adnan Rafid, COO, iDEAN Consulting
Mehedi Hasan Rana, Co-founder, iCBE
Shafat Kadir, Co-founder, iCBE

Semester by Semester

SEMESTER 1 · AI MASTERY FOR BUSINESS
1. Prompt Engineering for Business
2. AI Business Brain
3. AI Content Reactor
4. AI Creative Studio

SEMESTER 2 · AI WORKFORCE
5. AI Sales Machine
6. 24/7 AI Customer Desk
7. The AI Agent Army
8. AI Workforce Design

SEMESTER 3 · AI AUTOMATION (EMPIRE BUILDER)
9. AI Command Center
10. AI-Powered Tech Stack
11. AI Automation Strategy
12. AiBOS, the AI Business Operating System

After every session you install what you learned on your own business. Module names, topics and their order may change to keep up with market demand and new developments in AI.

Who is AiBA For?

Running Businesses

AiBA is for businesses that are already up and running, in any industry. AI goes wherever there is thinking work.

Owners & Decision Makers

AiBA installs systems through the people who make the decisions. Most leaders use AI for only 5% of their business. AiBA takes you to the top of the AI Transformation Ladder.

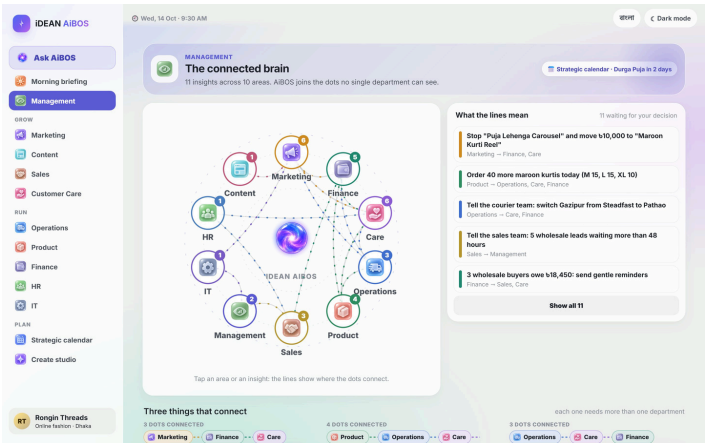
Key Program Features

- Starts November 2026, 1 live online session a week, 9:00 to 11:30 PM
- Every semester: 4 live online sessions + 1 support session
- 1 half-day physical workshop in Semesters 1 and 2
- Empire Builder: 3 full-day AI System Building Days
- Empire Builder: AiBOS installed + 20+ custom AI agents
- iDEAN AI access in both tiers

Your Own AiBOS

With Empire Builder you get **AiBOS, the AI Business Operating System** installed, documented and yours.

It brings your AI, agents, workflows and business systems together in one place. AI runs the systems. You run the business.



Inside AiBOS: one connected view of marketing, sales, customer care, operations and finance.

Choose Your Tier

AiBA Standard

3 months · 2 semesters

60,000 tk

- ✓ 8 Live Online Sessions
- ✓ 2 Support Sessions + iDEAN AI
- ✓ 2 Half-Day Physical Workshops
- × AI System Building Days
- × AiBOS + Custom AI Agents

AiBA Empire Builder

4.5 months · 3 semesters

1,00,000 tk

- ✓ 12 Live Online Sessions
- ✓ 3 Support Sessions + iDEAN AI
- ✓ 2 Half-Day Physical Workshops
- ✓ 3 Full-Day Building Days
- ✓ AiBOS + 20+ Custom AI Agents

Empire Builder also includes Premium Group Consulting in every semester.

Admission Procedure

1. Submit Your Application: Tell us about your business and the tier you want.

2. Choose Your Tier: Pick Standard or Empire Builder in the form. You can change it at payment.

3. Review & Interview: Every application is read personally, one by one.

4. Decision: Selected founders hear from us by email and SMS.

5. Secure Your Seat: Pay the program fee semester by semester and meet your cohort.

Contact

For support, contact
Saiful Islam Kabbo
+88 01909-360323

Application Link:

ideanconsulting.com/aiba-application

Program Starts:

November 2026

An initiative of myAi and iDEAN Center for Business Excellence. Contents of this brochure may change.